ORGANIZATIONS THAT HAVE INEFFECTIVE DATA MANAGEMENT PRACTICES FACE SEVERAL RISKS

- Reduced productivity and efficiency: 64%
- Increased operating costs: 44%
- Increased vulnerability to data security threats: 28%
- Rising customer dissatisfaction: 22%

ORGANIZATIONS SEE VALUE IN GOOD DATA MANAGEMENT

91% of respondents say they believe good data management leads to greater productivity and efficiency. However, most agencies say they are currently only “somewhat effective” at maintaining high-quality data.

LEADING BARRIER TO IMPLEMENTING IDEAL DATA MANAGEMENT PROCEDURES BY VERTICAL:

- High cost/budget issues: Public Safety 61%, Health & Human Services 61%, Finance & Admin. 50%, Transportation & Infrastructure 41%
- Difficulty integrating data for multiple systems: Public Safety 40%, Health & Human Services 63%, Finance & Admin. 44%, Transportation & Infrastructure 44%
- Lack of knowledge/skills: Public Safety 50%, Health & Human Services 33%, Finance & Admin. 39%, Transportation & Infrastructure 43%

DESPITE THE BARRIERS, MOST ORGANIZATIONS SEE BETTER DATA MANAGEMENT PRACTICES BECOMING A REALITY IN:

- Less than 6 months: 2%
- 6 months to a year: 7%
- 1-2 years: 32%
- 3-5 years: 26%
- 5 or more years: 14%

The Center for Digital Government (CDG) recently surveyed 306 state and local government IT executives in public safety, health and human services, finance and administration, and transportation and infrastructure to better understand their data management practices and challenges and gather insights into what modern data management looks like within these organizations. The survey revealed most agencies believe more effective data management practices will increase their productivity, but they may need help navigating this process to ensure success.

To learn more about the steps you can take to move toward ideal data management, visit www.veritas.com

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