

Connect with the Influential State & Local Leaders Driving the Business of Government

Texas Leadership Forum
Austin, TX / September

California Leadership Forum
Sacramento, CA / December

Governing's Leadership Forums provide transformational leadership and management strategies to help state and local government elected officials, appointees and senior-level agency executives build high-performance government organizations.

Government leaders have made these annual, upbeat events their "must attend" to exchange valuable ideas and spearhead industry partnerships that advance government forward with agility, speed and efficiency.

EXCLUSIVE OPPORTUNITY! **ROUNDTABLE BREAKFAST**

Held in conjunction with a Governing Leadership Forum, Roundtable Breakfasts are custom events moderated by a Governing executive. The agendas are topic-specific and the audience is hand-picked to create dynamic conversation and powerful executive-level relationship building.

Roundtable Sponsorship Highlights:

- Positioning as industry expert in a private, customized roundtable session with 15-20 government executives
- Two sponsor representatives to attend and fully participate in dynamic, topical conversation
- Governing executive to send personalized invitations to targeted group of invitees and confirm attendance
- Roundtable Breakfast attendee list with full contact information provided to sponsor

DIRECTLY ENGAGE WITH INFLUENTIAL STATE & LOCAL LEADERS IN KEY STATES:*

- Representatives of the Governor's Office & Cabinet
- State Legislators
- Agency/Department Executives
- Mayors/City Managers
- Chief Financial Officers/Budget Officials
- County Executives
- High-Ranking Managers & other Senior Officials

TOPICS MAY INCLUDE:

- Leadership and Management Development
- Innovation & Performance Measurement
- Mobility & Citizen Engagement
- Creating a High-Performance Workforce
- Risk Taking in Government
- Data-Driven Government Decision Making
- Characteristics of a High-Performance Government
- Leading in Challenging Times
- Process Improvement with 21st Century Tools

**Summits attract 125-150 attendees.*

SPONSORSHIP OPPORTUNITIES

ANCHOR SPONSORSHIP:

- In-depth jurisdictional profile to help you plan your event strategy
- Participation on Advisory Board (One corporate representative per meeting)
- Speaking opportunity in program (concurrent session or introduction)
- Tabletop exhibit space (draped and skirted tabletop with two chairs and basic electricity included)
- Logo recognition on event website with link
- Recognition in program guide (up to 500-word corporate description plus logo)
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information
- Four (4) full event passes

EXHIBITOR SPONSORSHIP:

- In-depth jurisdictional profile to help you plan your event strategy
- Tabletop exhibit space (draped and skirted tabletop with two chairs and basic electricity included)
- Logo recognition on event website with link
- Recognition in program guide (up to 250-word corporate description plus logo)
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information
- Three (3) full event passes

NETWORKING BREAK SPONSORSHIP:

- In-depth jurisdictional profile to help you plan your event strategy
- Logo recognition on event website with link
- Recognition in program guide (up to 50-word corporate description plus logo)
- Premium signage near refreshment table
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information
- Two (2) full event passes

KEYNOTE SPONSORSHIP:

- In-depth jurisdictional profile to help you plan your event strategy
- Logo recognition on event website with link
- Recognition in program guide (up to 50-word corporate description plus logo)
- Logo recognition on PowerPoint slide as Keynote Sponsor
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information
- Two (2) full event passes

PATRON SPONSORSHIP:

- Logo recognition on event website with link
- Recognition in program guide (up to 50-word corporate description plus logo)
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information
- One (1) full event pass (no additional passes available for purchase)

FOR MORE INFORMATION, CONTACT:

Andrea Kleinbardt, Senior Director of Sales Operations / akleinbardt@governing.com / 916.932.1338

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