Reach state and local executives and policy makers by positioning your message alongside job-critical news, insight and analysis.

DIGITAL SPONSORSHIP OPPORTUNITIES:

Banner Advertising

Sponsored Content & Demand Generation
- Topical Channel Sponsorships
- Custom Microsites
- Client-Asset Hosting (CPL)
- Webinars

Solo-Sponsored Newsletters to Drive Leads
- **Governing Daily:** Scan the day’s headlines, as well as original and breaking news of special interest to state and local government readers. 60,000 subscribers / daily
- **Future of Finance:** From government funds to cryptocurrencies, muni bonds to opportunity zones, pay-as-you-go to long term financing, direct taxation to P3s, and the intersection of fintech and fiscal policy. 19,000 subscribers / 2x per month
- **Future of Security:** Prevent, protect, detect critical infrastructure and data in rapidly changing threat environment, including policy innovations and implications around interplay among levels of government. 15,000 subscribers / 2x per month
- **Future of Work:** Automation and AI are expected to both displace routine work and create specialized work. Includes workforce and gig economy policy issues. 11,000 subscribers / monthly
- **Future of Community Design:** Thinking through and solving challenges faced in building economically and socially robust communities; overcoming constraints in conceiving, investing in and building their future. 13,000 subscribers / monthly
- **Inside Politics: State & Local with Alan Greenblatt:** Elections, issues, social dynamics and the people and politics driving state and local government. 7,000 distribution list / 2x per month

NEW

5.3M Annual Unique Visitors
7.8M Annual Page Views
652K Average Monthly Page Views
442K Monthly Visitors
99K Newsletter Subscribers
95K Social Media Followers

FOR UNDERWRITING OPPORTUNITIES, CONTACT:
Heather Earney
Director of Sales Operations
hearney@erepublic.com
916.932.1339

Governing is a division of e.Republic
Updated 5/25/22