Reach state and local executives and policy makers by positioning your message alongside job-critical news, insight and analysis.

DIGITAL SPONSORSHIP OPPORTUNITIES:

* Banner Advertising
* Sponsored Content & Demand Generation
  - Topical Channel Sponsorships
  - Client-Supplied Sponsored Articles
  - Custom Microsites
  - Client-Asset Hosting (CPL)
  - Webinars
* Sole-Sponsored Newsletters to Drive Leads
  - **Governing Daily:** Scan the day’s headlines, as well as original and breaking news of special interest to state and local government readers. 75,000 subscribers / daily
  - **Future of Finance:** From government funds to cryptocurrencies, muni bonds to opportunity zones, pay-as-you-go to long term financing, direct taxation to P3s, and the intersection of fintech and fiscal policy. 23,000 subscribers / 2x per month
  - **Future of Security:** Prevent, protect, detect critical infrastructure and data in rapidly changing threat environment, including policy innovations and implications around interplay among levels of government. 19,000 subscribers / 2x per month
  - **Future of Work:** Automation and AI are expected to both displace routine work and create specialized work. Includes workforce and gig economy policy issues. 12,000 subscribers / monthly
  - **Future of Community Design:** Thinking through and solving challenges faced in building economically and socially robust communities; overcoming constraints in conceiving, investing in and building their future. 16,000 subscribers / monthly

AUDIENCE:

* EXECUTIVE & COMMAND
  - Governors, Lieutenant Governors, Mayors, County Executives, Cabinet Officials, Secretaries, Commissioners
* POLICY MAKERS
  - All Members of Congress, Legislators, Council Members
* EXECUTIVE MANAGEMENT
  - City Managers, Agency & Department Heads
* PUBLIC FINANCE
  - Treasurers, CFOs, Budget Directors, Auditors

FOR UNDERWRITING OPPORTUNITIES, CONTACT:

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