Influence state and local gov tech executives with elevated messaging alongside job-critical news, innovative content and best practices.

**DIGITAL SPONSORSHIP OPPORTUNITIES:**

**Banner Advertising**

**Sponsored Content & Demand Generation**
- Topical Channel Sponsorships
- Client-Supplied Sponsored Articles
- Custom Microsites
- Client-Asset Hosting (CPL)
- Webinars

**Sole-Sponsored Newsletters to Drive Leads**
- **GovTech Today:** State and local IT news on current events, best practices and trends. 51,000 subscribers / Daily
- **GovTech Cybersecurity:** Covers the latest threats, trends and approaches to effective government cyberstrategy. 27,000 subscribers / Every other week
- **Emergency Management:** Covers public safety, homeland security and emergency management news, strategy and leadership for critical times. 30,000 subscribers / 2x per week
- **FutureStructure:** News and thought leadership around system engineering concepts as they work to ensure economically robust, vibrant communities. 15,000 subscribers / Weekly
- **K-12 Education Technology:** K-12 new on classroom tech, curriculum tech, infrastructure, professional development and enterprise management. 11,000 subscribers / Weekly
- **Higher Education Technology:** Education technology news for colleges and universities, including technology project stories and initiatives in higher education. 12,000 subscribers / Weekly

**AUDIENCE:**
- Chief Information Officers
- Chief Technology Officers
- IT Directors/Management
- Agency Department/Management
- Data Center Directors/Management
- Procurement Executives
- Program/Project Management
- Network/Systems Administrators

**FOR UNDERWRITING OPPORTUNITIES,**

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