Influence state and local gov tech executives with elevated messaging alongside job-critical news, innovative content and best practices.

DIGITAL SPONSORSHIP OPPORTUNITIES:

Banner Advertising

Sponsored Content & Demand Generation
- Topical Channel Sponsorships
- Client-Supplied Sponsored Articles
- Custom Microsites
- Client-Asset Hosting (CPL)
- Webinars

Sole-Sponsored Newsletters to Drive Leads
- GovTech Today: State and local IT news on current events, best practices and trends. 49,000 subscribers / Daily
- NEW! GovTech Cybersecurity: Covers the latest threats, trends and approaches to effective government cyberstrategy. 20,000 subscribers / Weekly
- Emergency Management: Covers public safety, homeland security and emergency management news, strategy and leadership for critical times. 33,000 subscribers / 2x per month
- FutureStructure: News and thought leadership around system engineering concepts as they work to ensure economically robust, vibrant communities. 15,000 subscribers / Weekly
- K-12 Education Technology: K-12 new on classroom tech, curriculum tech, infrastructure, professional development and enterprise management. 12,000 subscribers / Weekly
- Higher Education Technology: Education technology news for colleges and universities, including technology project stories and initiatives in higher education. 15,000 subscribers / Weekly

AUDIENCE:
- Chief Information Officers
- Chief Technology Officers
- IT Directors/Management
- Agency Department/Management
- Data Center Directors/Management
- Procurement Executives
- Program/Project Management
- Network/Systems Administrators

FOR UNDERWRITING OPPORTUNITIES, CONTACT:
Arlene Boeger
aboeger@govtech.com
916.932.1315