

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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GOVERNMENT TECHNOLOGY is an award-winning magazine covering information technology's role in state and local governments. Through in-depth coverage of IT case studies, emerging technologies and the implications of digital technology on the policies and management of public sector organizations, Government Technology chronicles the latest trends and real-world solutions for today's government professionals.

FIELD SERVED

GOVERNMENT TECHNOLOGY serves branches of the state, county, municipal, special district and federal government as well as government associations, higher education, K-12 education, private sector and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are state, county, municipal, special district, federal government, other government and non-government personnel involved in administration, finance, information technology, public works, health and human services, human resources, environment/energy, economic development, agriculture, courts/justice, law enforcement, fire/emergency services, education, and other functions as described in Paragraph 3a herein. Also qualified are other titled and non-titled personnel and company copies.

CHANNELS

GOVERNMENT TECHNOLOGY MAGAZINE



4 issues in the period
75,774 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
GOVERNMENT TECHNOLOGY MAGAZINE (4 issues in the period)	75,774	-	75,774

(See Paragraph 3b for Format Type and Source)

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2020

Qualification Source	Print	Digital	Total Qualified	Percent
I. Direct Request:	60,913	14,689	75,602	99.5
II. Request from recipient's company:	-	-	-	-
III. Membership Benefit:	-	-	-	-
IV. Communication (other than request):	343	-	343	0.5
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-
VI. Single Copy Sales:	-	-	-	-
TOTAL QUALIFIED CIRCULATION	61,256	14,689	75,945	100.0
PERCENT	80.7	19.3	100.0	

Note: In these unprecedented times caused by the coronavirus (COVID-19) pandemic, resulting in workplace closures, sporadic workplace visits and work-from-home solutions, consent and renewal campaigns are impacted. Therefore, BPA Worldwide has granted an exception to reporting Age of Source for all 2020 reports. Although age is not reported, all qualified circulation must be sourced within 36 months of the analyzed issue.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2020

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	652	118	770		Kentucky	1,171	192	1,363	
New Hampshire	559	52	611		Tennessee	1,422	293	1,715	
Vermont	291	44	335		Alabama	1,146	202	1,348	
Massachusetts	1,475	387	1,862		Mississippi	948	174	1,122	
Rhode Island	187	41	228		EAST SO. CENTRAL	4,687	861	5,548	7.3
Connecticut	728	147	875		Arkansas	843	140	983	
NEW ENGLAND	3,892	789	4,681	6.2	Louisiana	432	30	462	
New York	3,921	1,046	4,967		Oklahoma	795	165	960	
New Jersey	1,783	326	2,109		Texas	3,858	971	4,829	
Pennsylvania	2,989	497	3,486		WEST SO. CENTRAL	5,928	1,306	7,234	9.5
MIDDLE ATLANTIC	8,693	1,869	10,562	13.9	Montana	314	83	397	
Ohio	3,125	603	3,728		Idaho	384	114	498	
Indiana	1,378	265	1,643		Wyoming	234	55	289	
Illinois	2,686	468	3,154		Colorado	975	353	1,328	
Michigan	2,010	474	2,484		New Mexico	421	89	510	
Wisconsin	1,392	315	1,707		Arizona	791	274	1,065	
EAST NO. CENTRAL	10,591	2,125	12,716	16.7	Utah	433	154	587	
Minnesota	1,157	330	1,487		Nevada	350	130	480	
Iowa	876	155	1,031		MOUNTAIN	3,902	1,252	5,154	6.8
Missouri	1,528	331	1,859		Alaska	37	12	49	
North Dakota	207	42	249		Washington	964	356	1,320	
South Dakota	261	42	303		Oregon	666	217	883	
Nebraska	569	115	684		California	4,383	1,771	6,154	
Kansas	931	181	1,112		Hawaii	127	62	189	
WEST NO. CENTRAL	5,529	1,196	6,725	8.9	PACIFIC	6,177	2,418	8,595	11.3
Delaware	183	32	215		UNITED STATES	61,225	14,478	75,703	99.7
Maryland	1,048	290	1,338		U.S. Territories	29	9	38	
Washington, DC	332	145	477		Canada	-	69	69	
Virginia	1,709	433	2,142		Mexico	-	3	3	
West Virginia	585	76	661		Other International	-	130	130	
North Carolina	2,236	438	2,674		APO/FPO	2	-	2	
South Carolina	928	163	1,091		TOTAL QUALIFIED CIRCULATION	61,256	14,689	75,945	100.0
Georgia	2,084	350	2,434						
Florida	2,721	735	3,456						
SOUTH ATLANTIC	11,826	2,662	14,488	19.1					

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alan Cox, Publisher
Paul Harney, CFO/COO

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 17, 2020
State California
County Sacramento
Received by BPA Worldwide July 17, 2020
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About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-Compli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	432
Allocated for Trade Shows and Conventions	121
All Other	973
TOTAL	1,526

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	75,105	99.1	75,105	99.1	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	669	0.9	669	0.9	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	75,774	100.0	75,774	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Print	Digital	Total Qualified
January/February	60,511	14,498	75,009
March	62,121	14,004	76,125
April/May	62,054	13,962	76,016
June	61,256	14,689	75,945

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2020
This issue is 0.3% or 228 copies above the average of the other 3 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Classification by Job Function											
			Print	Digital	Elected Official/ Legislative	Finance/ Procurement/ Budget/Auditor	Information Technology	Engineering/ Technical	Operations/ Administration	Human Resource/ Workforce/ Training/ Benefits	First Responder (Police/Fire/EMS)	Emergency Management	Marketing/Sales	Other and Not Answered
Federal	2,313	3.1	1,777	536	75	113	774	338	552	49	114	85	52	161
State	13,462	17.7	9,621	3,841	629	827	5,311	1,156	3,575	295	487	201	149	832
County	15,339	20.2	12,615	2,724	2,365	1,079	2,917	869	4,525	273	1,990	541	58	722
Municipal	33,612	44.3	28,544	5,068	3,217	2,070	3,382	1,596	12,782	426	7,311	1,234	112	1,482
Special District	856	1.1	673	183	49	37	203	52	254	13	156	43	3	46
Government Association	790	1.0	652	138	66	51	169	56	255	19	57	21	13	83
Higher Education	1,132	1.5	795	337	9	46	423	70	283	24	44	26	17	190
K-12 Education	827	1.1	599	228	10	47	374	25	188	18	10	6	10	139
Private Sector	898	1.2	720	178	22	27	218	108	233	16	37	27	126	84
Other and Not Answered	6,716	8.8	5,260	1,456	63	57	190	55	282	17	78	18	38	5,918
TOTAL QUALIFIED CIRCULATION	75,945	100.0	61,256	14,689	6,505	4,354	13,961	4,325	22,929	1,150	10,284	2,202	578	9,657
PERCENT	100.0		80.7	19.3	8.6	5.7	18.4	5.7	30.2	1.5	13.5	2.9	0.8	12.7

Classification by Function of Agency/Department

Business and Industry	Total Qualified	Percent of Total	Print	Digital	Classification by Function of Agency/Department																
					Elected Official/ Legislative	Finance/ Taxation/ Budgeting	Information Technology/ Tele-communications	Public Works/ Transportation/ Infrastructure/ Utility/Planning	Health/ Human Services	Human Resources/ Benefits/ Personnel	Environment/ Energy	Administration/ Operations/ General Services/ Purchasing	Economic Development/ Workforce Development	Agriculture/ Parks & Rec/ Land Management	Courts/ Corrections/ Justice	Law Enforcement	Fire/ Emergency Services	Emergency Operations Center	Homeland Security/ Defense	Education/ Library Services	Other and Not Answered
Federal	2,313	3.1	1,777	536	91	76	560	227	135	30	113	204	29	60	53	138	69	34	232	46	216
State	13,462	17.7	9,621	3,841	812	814	3,127	2,428	1,089	228	388	980	253	223	483	891	272	95	53	602	724
County	15,339	20.2	12,615	2,724	1,543	1,105	2,141	2,515	497	173	74	1,438	107	172	417	3,124	989	377	35	157	475
Municipal	33,612	44.3	28,544	5,068	2,740	1,692	2,492	8,226	221	250	136	3,590	195	583	135	6,784	5,079	225	15	268	981
Special District	856	1.1	673	183	26	25	94	201	28	9	16	38	15	20	5	28	266	18	2	21	44
Government Association	790	1.0	652	138	54	39	123	170	30	9	7	76	23	16	13	35	72	14	12	29	68
Higher Education	1,132	1.5	795	337	6	14	269	17	11	8	12	61	11	2	3	72	13	11	3	570	49
K-12 Education	827	1.1	599	228	6	9	201	14	2	4	3	43	1	3	1	12	2	1	1	508	16
Private Sector	898	1.2	720	178	12	24	320	86	51	10	31	71	24	13	9	18	52	7	17	25	128
Other and Not Answered	6,716	8.8	5,260	1,456	58	39	165	193	35	9	8	67	17	18	12	46	73	6	3	40	5,927
TOTAL QUALIFIED CIRCULATION	75,945	100.0	61,256	14,689	5,348	3,837	9,492	14,077	2,099	730	788	6,568	675	1,110	1,131	11,148	6,887	788	373	2,266	8,628
PERCENT OF TOTAL	100.0		80.7	19.3	7.0	5.0	12.5	18.5	2.8	1.0	1.0	8.6	0.9	1.5	1.5	14.7	9.1	1.0	0.5	3.0	11.4