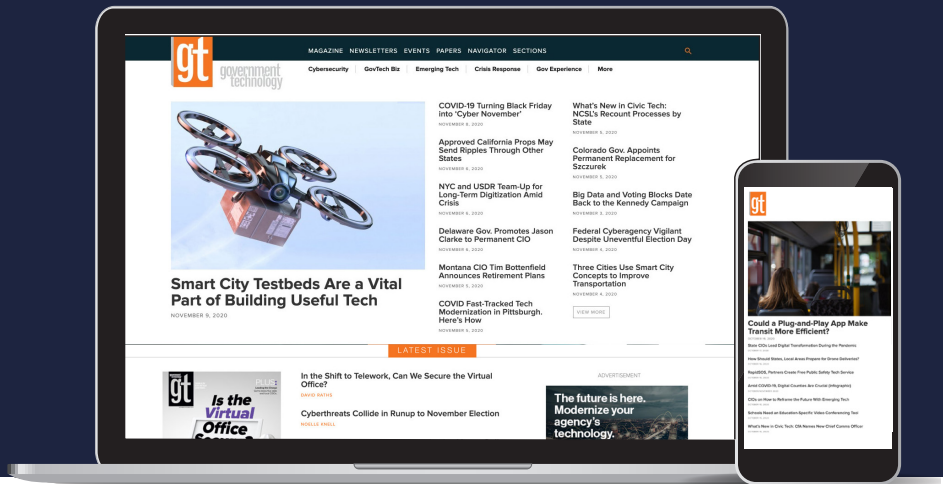


5.5M
Annual Unique Visitors

40k
Social Media Followers

100k
Newsletter Subscribers



Influence state and local gov tech executives with elevated messaging alongside job-critical news, innovative content and best practices.

DIGITAL SPONSORSHIP OPPORTUNITIES:

Banner Advertising

Sponsored Content & Demand Generation

- Topical Channel Sponsorships
- Client-Supplied Sponsored Articles
- Custom Microsites
- Client-Asset Hosting (CPL)
- Webinars

Sole-Sponsored Newsletters to Drive Leads

- **GovTech Today:** State and local IT news on current events, best practices and trends. *61,000 subscribers / daily*
- **GovTech Cybersecurity:** Covers the latest threats, trends and approaches to effective government cyberstrategy. *27,000 subscribers / weekly*
- **GovTech Biz:** Track what's happening with the companies, deals and trends in the business of gov tech. *14,000 subscribers / weekly*
- **Emergency Management:** Covers public safety, homeland security and emergency management news, strategy and leadership for critical times. *30,000 subscribers / 2x per week*
- **FutureStructure:** News and thought leadership around system engineering concepts as they work to ensure economically robust, vibrant communities. *14,000 subscribers / weekly*
- **K-12 Education Technology:** K-12 new on classroom tech, curriculum tech, infrastructure, professional development and enterprise management. *11,000 subscribers / weekly*
- **Higher Education Technology:** Education technology news for colleges and universities, including technology project stories and initiatives in higher education. *14,000 subscribers / weekly*

AUDIENCE:

- Chief Information Officers
- Chief Technology Officers
- IT Directors/Management
- Agency Department/Management
- Data Center Directors/Management
- Procurement Executives
- Program/Project Management
- Network/Systems Administrators

FOR UNDERWRITING OPPORTUNITIES, CONTACT:

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