Reach state and local government IT executives by positioning your message alongside job-critical news, innovative content and best practices.

**DIGITAL SPONSORSHIP OPPORTUNITIES:**

**Banner Advertising**

**Sponsored Content & Demand Generation**
- Topical Channel Sponsorships
- Custom Microsites
- Webinars
- Client-Supplied Sponsored Articles
- Client-Asset Hosting (CPL)

**Sole-Sponsored Newsletters to Drive Leads**
- **GovTech Today:** State and local IT news on current events, best practices and trends. 82,000 subscribers / daily
- **GovTech Cybersecurity:** Covers the latest threats, trends and approaches to effective government cyberstrategy. 25,000 subscribers / weekly
- **GovTech Biz:** Track what’s happening with the companies, deals and trends in the business of gov tech. 14,000 subscribers / 2x per week
- **GovTech Now:** A new daily email newsletter with the day’s top stories, reaching 65,000 readers from Government Technology magazine plus hand-selected public-sector officials. 65,000 subscribers / daily
- **Emergency Management:** Covers public safety, homeland security and emergency management news, strategy and leadership for critical times. 29,000 subscribers / 3x per week
- **FutureStructure:** News and thought leadership around system engineering concepts as they work to ensure economically robust, vibrant communities. 14,000 subscribers / weekly
- **K-12 Education Technology:** K-12 news on classroom tech, curriculum tech, infrastructure, professional development and enterprise management. 17,000 subscribers / daily
- **Higher Education Technology:** Education technology news for colleges and universities, including technology project stories and initiatives in higher education. 15,000 subscribers / daily

**AUDIENCE:**
- Chief Information Officers
- Chief Technology Officers
- IT Directors/Management
- Agency Department/Management
- Data Center Directors/Management
- Procurement Executives
- Program/Project Management
- Network/Systems Administrators

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