

Leading with Purpose: By the Numbers

Why is leading with purpose important?
How does it affect community leaders?

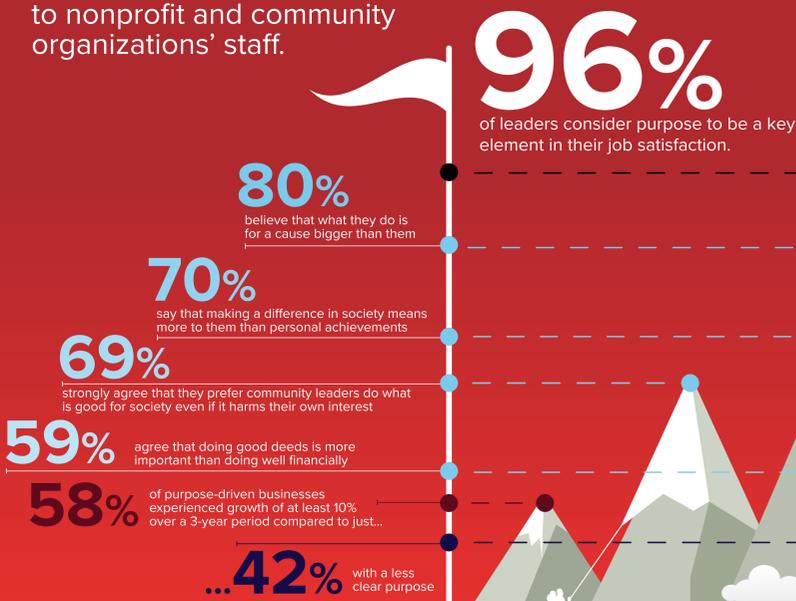


Fewer than
20%
of corporate leaders have a strong sense of their own individual purpose.

<https://hbr.org/2014/05/from-purpose-to-impact>

AND YET...

Purpose is extremely important to nonprofit and community organizations' staff.



When you lead with purpose, it's easier not only to achieve the goals you set for yourself and your community, but to bring others into your circle, to exponentially increase the power of your efforts and to achieve more satisfying results.

https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/digital/ey-the-business-case-for-purpose.pdf



Leaders of high-performing organizations are nearly **6 times** more likely to be held accountable for the work experience of their staff.

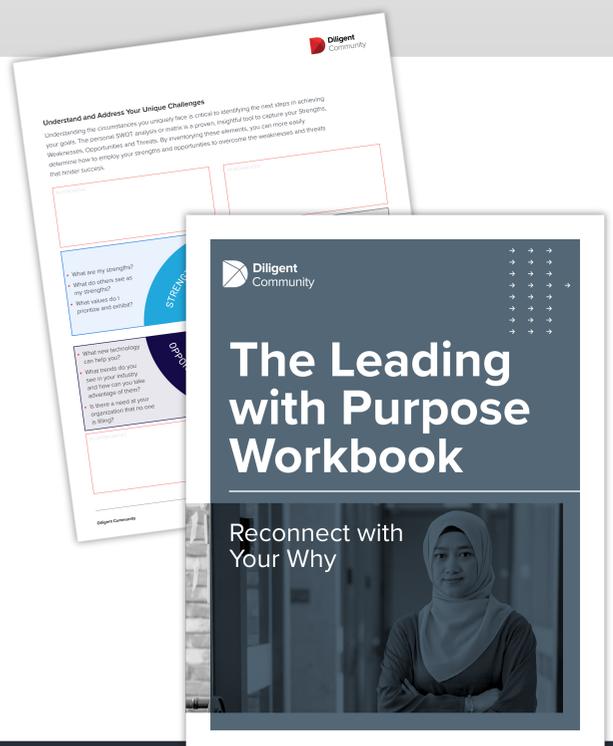
<https://www2.deloitte.com/content/dam/Deloitte/us/Documents/human-capital/us-high-impact-workforce-experience.pdf>

To maximize success as a purpose-driven leader, you must understand how you connect with that purpose. Purpose is often an inherent aspect of a community organization or nonprofit, but when was the last time you connected to that purpose?

What Is Standing in Your Way?

Diligent Community created the [Leading with Purpose Workbook](#) to help you reconnect with your Why and start learning about the tools and resources that can support you and your organization in achieving your purpose.

At Diligent, we have the tools to enable leaders to focus on what matters, to answer a greater calling and to positively impact the communities around them.



See how Diligent Community can help transform your local government or school board. [Request a demo today.](#)

diligent.com/community | Email: community@diligent.com

See how BoardEffect, a Diligent brand, can help transform your nonprofit organization. [Request a demo today.](#)

boardeffect.com | Email: info@boardeffect.com