



# ADVENTURE BEGINS HERE

A SINGLE PLATFORM FOR ALL RECREATION-RELATED TRANSACTIONS



HUNTING & FISHING



CAMPING & RVs



PARK PASSES

## PROUDLY SERVING

National Park Service | U.S. Forest Service | 15 States | 2 Tribal Nations

**NIC PROCESSED 1 IN 5 OUTDOOR RECREATION LICENSES SOLD NATIONWIDE IN 2017**

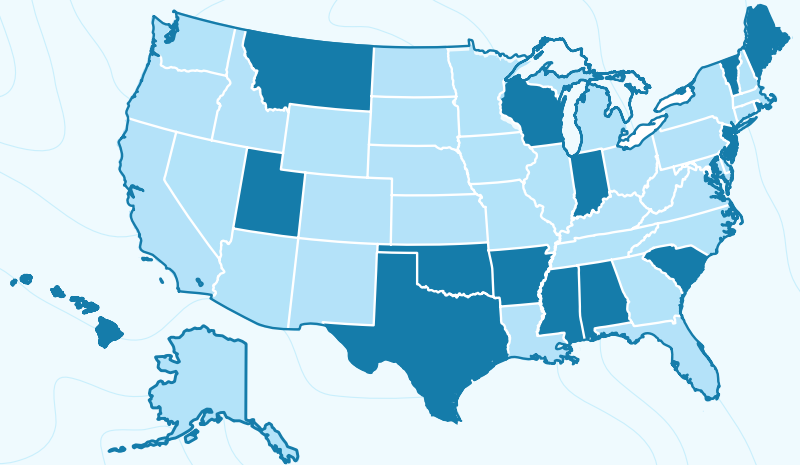
**85** State & County Parks

**20,000+** Campsites

**\$300M** Processed Securely in 2017

**11 Million** Hunting & Fishing Privileges Sold

**1 Million** Park Reservations & Permits Sold



## FOR MORE INFORMATION

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**NIC's all-in-one platform provides comprehensive outdoor recreation services that increase citizen satisfaction, agency efficiency, and compliance.**

## **OFFERING A WIDE RANGE OF FLEXIBLE & MODULAR COMPONENTS**

### **HUNTING & FISHING**

- Sales and maintenance of licenses, permits, and stamps
- Product configuration based on annual requirements
- Ability to highlight and feature specific products

### **CAMPGROUNDS**

- Users can create and modify reservations from any device
- Manage reservation inventory (add/delete/edit)
- Search, view, cancel, and refund permits
- Customized reporting functionality

### **RV REGISTRATIONS**

- Boat, snowmobile, ATV, UTV, and trailer registrations
- Apply for new registrations, renewals, and transfers

### **SAFETY EDUCATION**

- Manage third-party instructors
- Class creation and maintenance
- Online class registration and secure payments

### **PARK PASSES**

- Digital park passes for any device
- Purchase specialized permits
- Mobile-enabled
- No fee for users

### **COMMERCIAL LICENSING**

- Purchase new licenses and renewals
- Personal and business account support
- Manage captains, charters, and catch limits

### **WILDLIFE MANAGEMENT**

- Manage license applications and permits
- Online and IVR harvest configuration and registration
- Preference point management
- Species-based drawing management

### **CUSTOMER PROFILES**

- Unique customer ID and profile for each user
- Associates and stores all purchases to a user profile
- Allows customers to update and maintain their personal information
- Secure identity management

### **SECURE PAYMENTS**

- Robust payment management platform designed for government
- PCI compliant payment engine

### **SYSTEM ADMINISTRATION**

- Multi-level role-based security
- Sales agent creation and management
- Product catalog configuration and display
- Pricing, forms, and business rule management

### **BRANDING & DESIGN**

- Develop unique branded solutions
- Clean, simple, and intuitive standards

### **MARKETING**

- Custom marketing campaigns to promote awareness and increase statutory revenues
- Media relations
- Market research to identify unmet needs
- Analytics to help identify opportunities for improvement

### **TRIBAL COMPACTS**

- Leverage relationships with tribal nations to offer enterprise outdoor services