

VIRTUAL SUMMIT



AN AT&T
PROGRAM

government
technology

June 23, 2020

Special Districts Funding Virtual Summit

Unpacking The CARES Act
& New Funding Available
For Special Districts



#specialdistricts



Special Districts Funding Virtual Summit



AN AT&T
PROGRAM

government
technology

FEATURED SPEAKERS



Joe Morris

Vice President of Research,
Center for Digital Government



Dustin Haisler

Chief Innovation Officer,
Government Technology

#specialdistricts



Special Districts Funding Virtual Summit



AN AT&T
PROGRAM

government
technology

AGENDA

- ✓ CARES Act Overview
- ✓ Major Vertical Breakdowns
- ✓ Secondary Funding Opportunities
- ✓ Where to Start
- ✓ Live Q&A



AN AT&T
PROGRAM

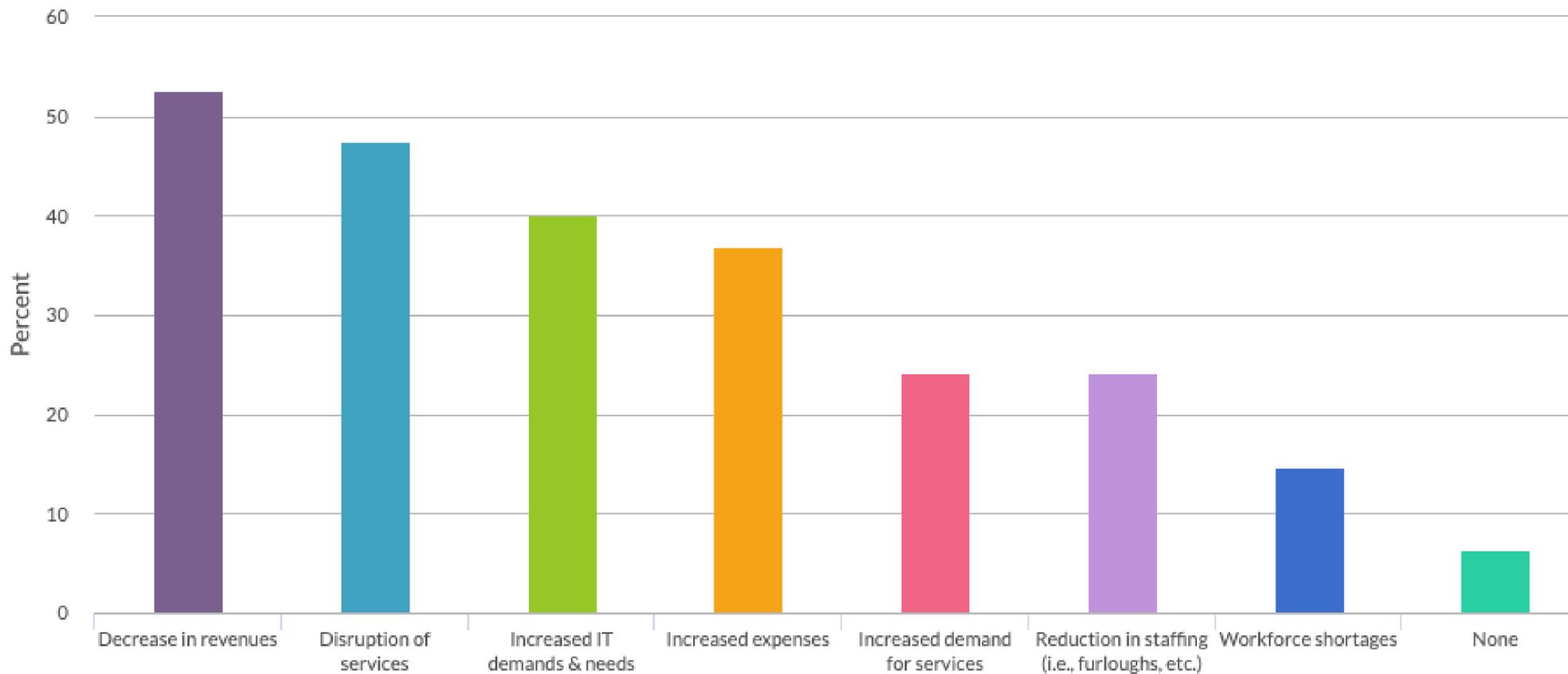
government
technology

CARES Act



COVID-19 IMPACT ON SPECIAL DISTRICTS

Please select any of the following impacts that your organization is experiencing due to COVID-19? (select top 3)



TOP ISSUES

- ✓ Decrease in revenues
- ✓ Disruption of services
- ✓ Increased IT demands & needs



Special Districts Funding Virtual Summit

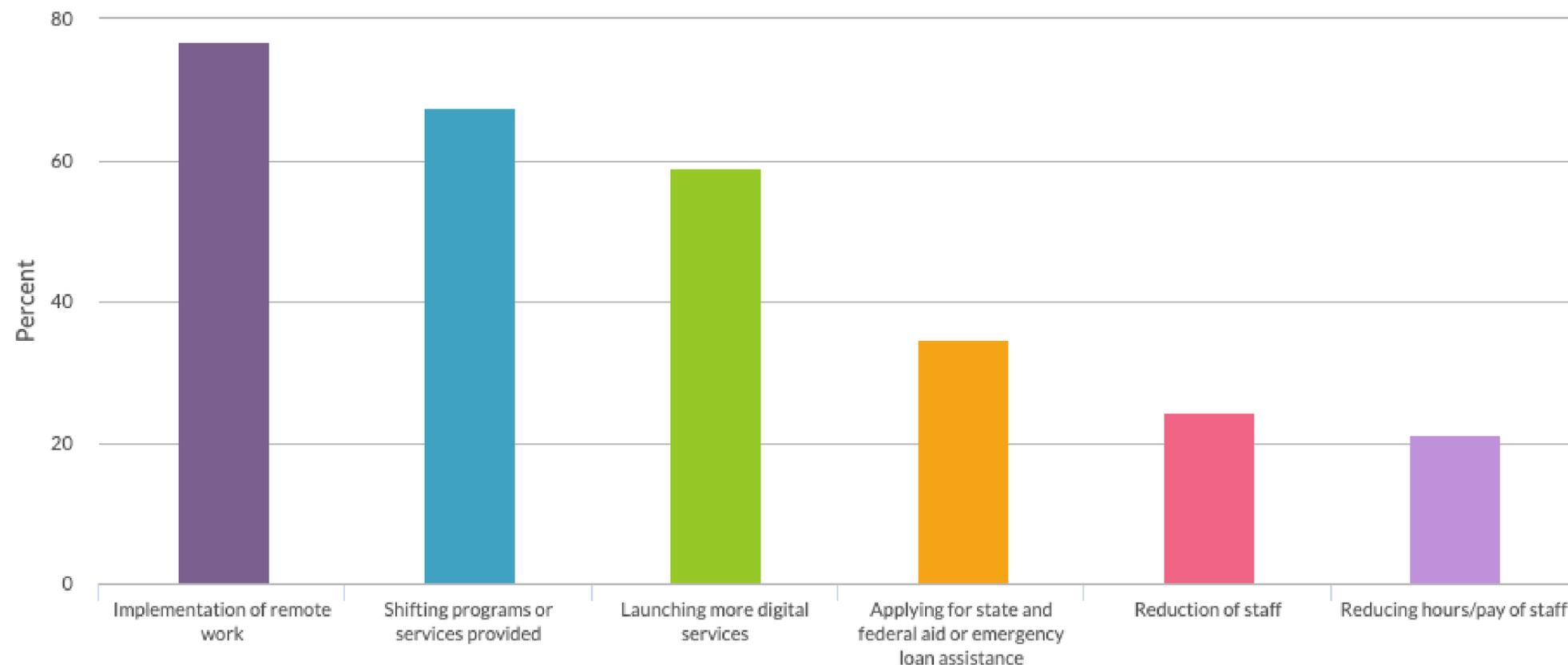


AN AT&T
PROGRAM

government
technology

COVID-19 RESPONSE

In which of the following ways is your organization responding to the impacts of COVID-19? (Select all that Apply)



TOP RESPONSES

- ✓ Implementation of remote work
- ✓ Shifting programs or services
- ✓ Launching digital services



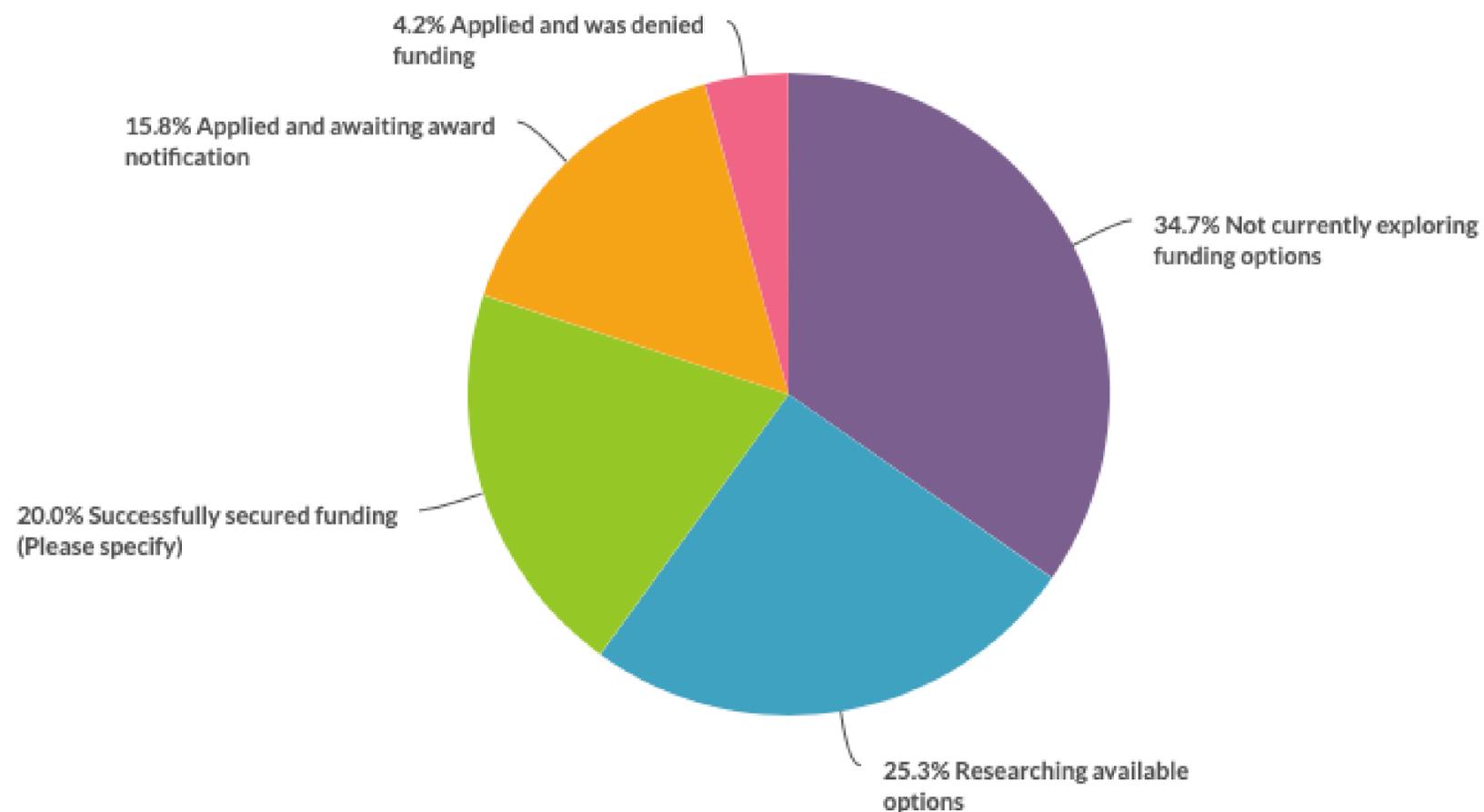
CARES ACT: \$2.2 TRILLION STIMULUS

- ✓ Congress passed and the President signed into law the Coronavirus Aid, Relief and Economic Security (CARES) Act on March 27.
- ✓ The stimulus is the largest economic relief package in U.S. history, allocating **\$2.2 trillion** in financial support to individuals, households, non-profits, state and local government and businesses.
- ✓ The CARES Act includes several funding streams, largely formula-based that grant funding to state and local government organizations.



CARES ACT & SPECIAL DISTRICTS

Please describe what stage of securing federal funding (such as the CARES Act) your district is in?

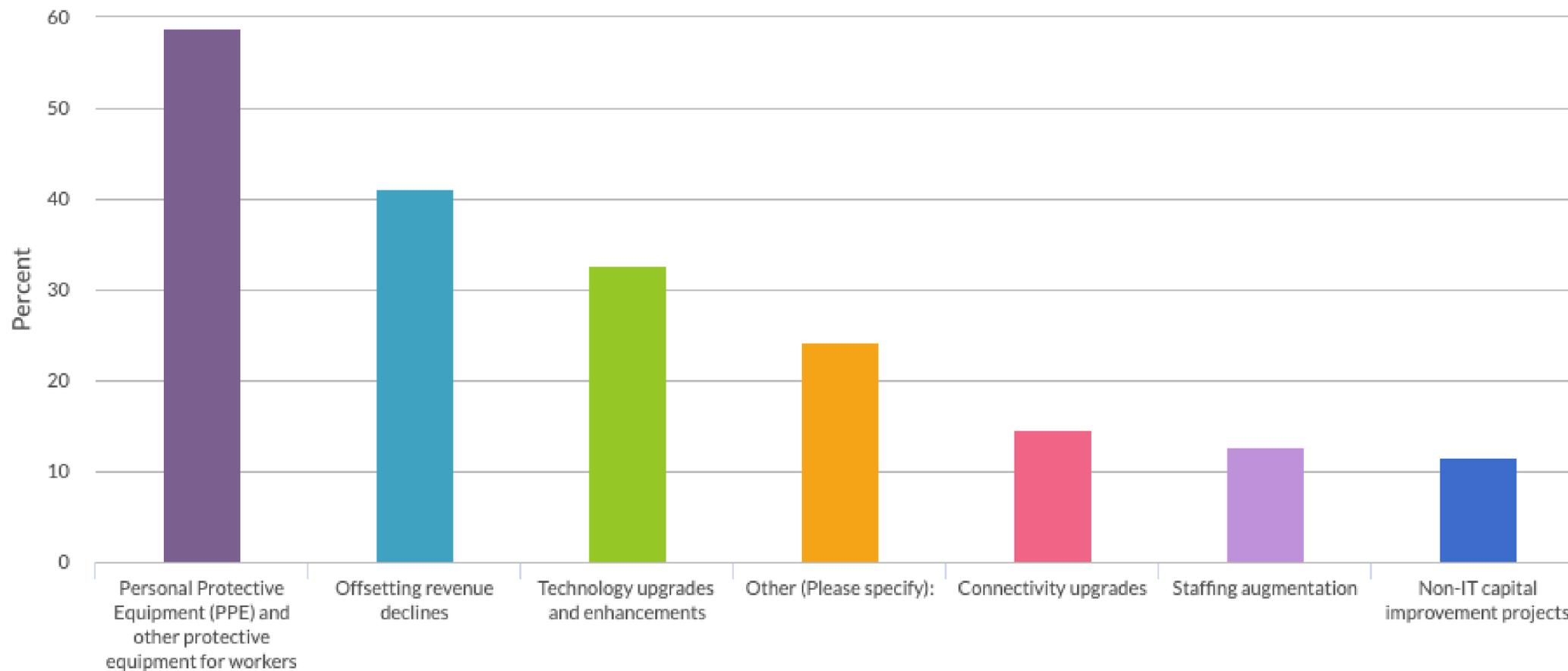


40%
of special districts
have applied for
CARES Act funding.



HOW WILL USE USE THE CARES ACT FUNDING?

What have/will you use your CARES Act funding for? (Select All That Apply)



TOP USES

- ✓ Personal protective equipment
- ✓ Offsetting revenue declines
- ✓ Technology upgrades & enhancements



AN AT&T
PROGRAM

government
technology

CARES Act

HOUSING



HOUSING AND THE CARES ACT

Community Development Block Grant (CDBG)

\$5 billion

to address COVID-19 and provide services to senior citizens, the homeless and public health services.

\$2 billion

distributed using the normal formula (70% to entitlement cities and counties and 30% to the states).

\$1 billion

to the states based on a formula developed by HUD for COVID-19; the states will allocate the funds to entitlement and non-entitlement communities.

\$2 billion

to the states and localities based on a formula to be developed by HUD in 30 days.

Homeless Assistance Grant

\$4 billion

to state and local governments to address coronavirus among the homeless population.



HOUSING: CARES ACT USE-CASES

Community Development Block Grant (CDBG)

- ✓ New housing construction
- ✓ Conversion and acquisition of existing structures for housing
- ✓ Rehabilitation
- ✓ Acquisition and installation of public works facilities
- ✓ Provision of new or increased public services (meal delivery, testing, training, equipment etc.)

Homeless Assistance Grant

- ✓ Outreach
- ✓ Creating and operating shelters/Re-housing
- ✓ Providing essential services
- ✓ Administrative costs



HOUSING: KEY DATES AND INFO

Community Development Block Grant (CDBG)

- ✓ Administered by Housing and Urban Development
- ✓ Funding awarded based on formula (FY20) ESG Formula in two waves:

Wave 1: \$2 billion issued in early April

Wave 2: \$3 billion

- \$1 billion based on public health need
- \$2 billion based on impact on health and economy

Homeless Assistance Grant

- ✓ Funding awarded based on formula (FY20) ESG Formula in two waves:

Wave 1: \$1 billion issued in early April

Wave 2: \$3 billion (based on new formula TBD to be issued by HUD)



AN AT&T
PROGRAM

government
technology

CARES Act

TRANSIT



TRANSIT AND THE CARES ACT

Federal Transit Administration

\$25 billion

to all transit providers, allocating grant funding in proportion to selected (FY 2020) program.

All operating and capital costs related to COVID-19 are eligible to keep transit systems running.

Federal Aviation Administration Grants

\$9.9 billion

available in emergency assistance to commercial service airports through the Airport Improvement Program (AIP).



TRANSIT: USE-CASES

Transit

- ✓ Funds can cover operating expenses to maintain, manage and operate public transportation.
- ✓ Funds can support capital projects and other related expenses in relation to prevention and response to COVID-19.

Aviation

- ✓ Signage, road and tarmac construction and other capital-related projects.
- ✓ Offsetting costs associated with COVID-19.

TRANSIT: CARES ACT KEY DATES & INFO

Transit

- ✓ Funds were awarded based on a series of formulas including the urban, rural, state of good repair and growing high-density states formula.
- ✓ **\$22.7 billion** is directed to large and small urban transit systems and **\$2.2 billion** is directed to rural areas.

Aviation

- ✓ Funds have already been awarded to airports across the U.S.
- ✓ Have four years to use funds.
- ✓ [Link to airport allocations.](#)



CARES Act Formula Program Distribution

Program	FY 2020	CARES Act	Total
Urban Formula (§ 5307)	\$4.93 billion	\$13.79 billion	\$18.72 billion
Rural Formula (§ 5311)	\$713 million	\$2.0 billion	\$2.71 billion
SOGR Formula (§ 5337)	\$2.68 billion	\$7.51 billion	\$10.19 billion
G/HD States Formula (§ 5340)	\$610 million	\$1.71 billion	\$2.32 billion
Total	\$8.94 billion	\$25.0 billion	\$33.93 billion



AN AT&T
PROGRAM

government
technology

CARES Act

UTILITIES



UTILITIES AND THE CARES ACT

Low Income Home Energy Assistance Program (LIHEAP)

- ✓ Funding to address the growing number of low-income households impacted by furloughs and layoffs.
- ✓ CARES Act includes **\$900 million** in additional LIHEAP funding through September 2021.
- ✓ This represents a **27% increase** over FY 2020 levels and is expected to be disbursed over the next 16-18 months.

Paycheck Protection Program

- ✓ The CARES Act includes **\$349 billion** in lending to small businesses.



UTILITIES: USE-CASES

Utilities

- ✓ Funds can support capital projects and other related expenses in relation to responding to COVID-19, including the purchase of personal protective equipment (PPE).
- ✓ Low Income Home Energy Assistance Program (LIHEAP)
- ✓ Contact Center Improvements
- ✓ Health Data Surveillance
- ✓ Signage, road and tarmac construction and other capital-related projects.
- ✓ Offsetting other costs associated specifically with COVID-19.



AN AT&T
PROGRAM

government
technology

CARES Act

LIBRARIES



LIBRARIES AND THE CARES ACT

- ✓ The CARES Act includes [\\$50 million for the Institute of Museum and Library Services \(IMLS\)](#).
- ✓ These funds can be used to prevent, prepare for, and respond to coronavirus, including grants to States, territories and tribes to expand digital network access, purchase internet accessible devices, and provide technical support services

IMLS Key Dates:

- ✓ ~~Application deadline: June 12, 2020 (by 11:59 p.m. ET)~~
- ✓ Anticipating notification of award decisions: August 2020
- ✓ Performance period begins: September 1, 2020 (for up to two years)



ADDITIONAL FUNDING OPPORTUNITIES

- ✓ **NATIONAL ENDOWMENT FOR THE HUMANITIES: \$75 MILLION** For grants, including funding for state humanities councils and other partners in an effort to help local, state, and regional communities provide continued access to cultural organizations and institutions of learning.
- ✓ **NATIONAL ENDOWMENT FOR THE ARTS: \$75 MILLION** For grants, including funding to state arts agencies and other partners in an effort to help local, state, and regional communities provide continued access to cultural organizations and institutions of learning.
- ✓ Look for individual state funding opportunities through State Library Associations.



AN AT&T
PROGRAM

government
technology

CARES Act

OTHER FUNDS



CARES ACT: ECONOMIC STABILIZATION

Economic Stabilization Fund

- ✓ **\$454 billion** from the U.S. Treasury to purchase obligations of states, local governments and political subdivisions.
- ✓ In addition to state and local agencies, electric, natural gas, and water utilities qualify for these loans and loan guarantees as they pertain to expenses and capital programs.

Key Dates

This became operational on May 26, 2020. The SPV will cease purchasing Eligible Notes on December 31, 2020

What type of financing is available?

Eligible Notes are tax anticipation notes (TANs), tax and revenue anticipation notes (TRANs), bond anticipation notes (BANs), revenue anticipation notes (RANs), and other similar short-term notes issued by Eligible Issuers, provided that such notes mature no later than 36 months from the date of issuance. In each case, a note's eligibility is subject to review by the Federal Reserve.



Economic Stabilization Fund: How can it be used?

1. To help manage the cash flow effects of income tax deferrals resulting from an extension of an income tax filing deadline; deferrals or reductions of tax and other revenues or increases in expenses related to or resulting from the COVID-19 pandemic; and requirements for the payment of principal and interest on obligations of the Eligible Issuer or its political subdivisions or other governmental entities
2. To purchase similar notes issued by, or otherwise to assist, its political subdivisions and other governmental entities for the purposes enumerated in clause
3. To fund the costs of issuing the Eligible Notes and paying the SPV issuance fee.



AN AT&T
PROGRAM

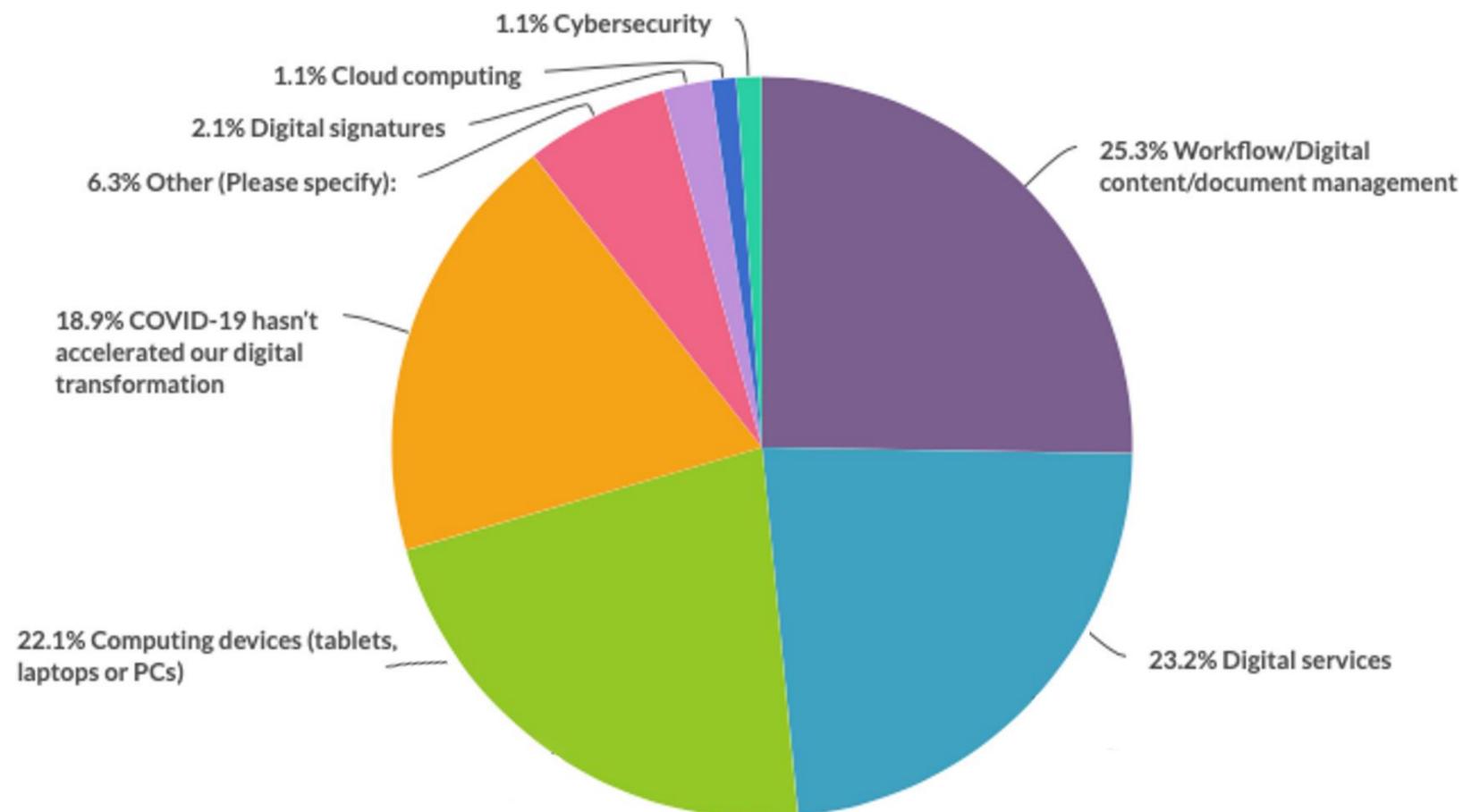
government
technology

FUTURE FORWARD



COVID-19 IMPACT ON DIGITAL TRANSFORMATION

COVID-19 has accelerated our digital transformation initiatives related to:



EMERGING NEEDS

- ✓ Workflow/Content/Document Management
- ✓ Digital Services
- ✓ Computing Devices



WHERE TO START

- ✓ Check with appropriate federal agencies and their websites to see the latest on the funding.
- ✓ Engage with local government leaders to express needs and uses for Coronavirus Relief Funds.
- ✓ If needed, engage with Department of Treasury on Municipal Liquidity loans to offset losses related to COVID-19.
- ✓ Ensure that you keep detailed records of your expenses related to COVID-19 and the CARES Act.
- ✓ Closely monitor legislative activity with the Feds. There are several bills that can provide additional funding for infrastructure-related projects to spur job creation.



Special Districts Funding Virtual Summit



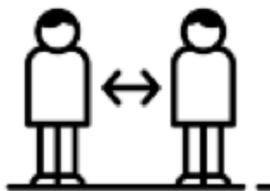
AN AT&T
PROGRAM

government
technology

THE FUTURE OF SPECIAL DISTRICTS



Hybrid work becomes
new normal



Social distancing meets
the workplace



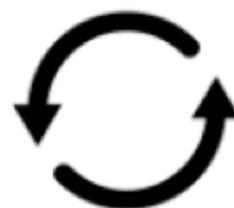
Business processes
reengineered for
remote work



Push to modernize for
the next normal



Blurring lines with
privacy and health
surveillance systems



Focus on proactive
recurrence response



Fiscal constraints
catalyze innovation



Policies are reformed
to match behavior



Special Districts Funding Virtual Summit



AN AT&T
PROGRAM

government
technology

LIVE Q&A



Joe Morris

Vice President of Research,
Center for Digital Government



Dustin Haisler

Chief Innovation Officer,
Government Technology

#specialdistricts



Special Districts Funding Virtual Summit



AN AT&T
PROGRAM

government
technology

**THANK
YOU FOR
JOINING US**

This webinar will be available on-demand at:
www.govtech.com/districts

For questions regarding this presentation, contact:

Dustin Haisler
Government Technology
dhaisler@erepublic.com

#specialdistricts