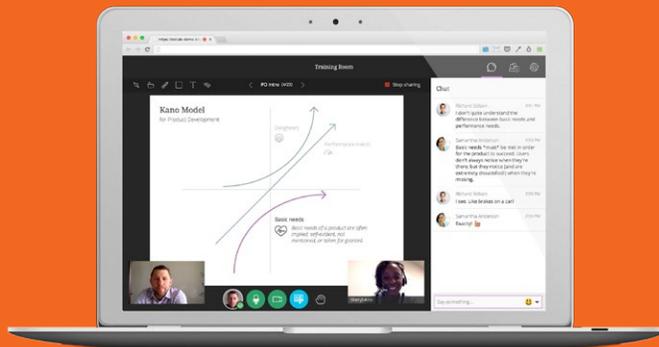


# Blackboard®

## Introducing World Class Collaboration and Engagement tools

Delight learners with a redesigned, modern web conferencing experience that keeps them engaged in their sessions everywhere and every time.



With Blackboard Collaborate™ with the Ultra experience, a fully redesigned web conferencing application built for learning, organizations have a reliable, simple and convenient tool that enables everyone, every time, everywhere collaboration and conferencing. Designed with the learner in mind, our new collaborative technology delivers a level of engagement that makes learners forget they're not in a physical space.

### Blackboard Collaborate - A High Quality, Secure Solution Built for Learning Delivery

Blackboard Collaborate goes well beyond traditional web conferencing to meet the extensive and varied collaboration needs of today's learners. From online course delivery, meetings and professional development to more robust teaching and learning tools such as an interactive whiteboard, multi-point video, and application and desktop sharing, our new web conferencing and collaborative technology will help your organization support the requirements and concerns of your key stakeholders.

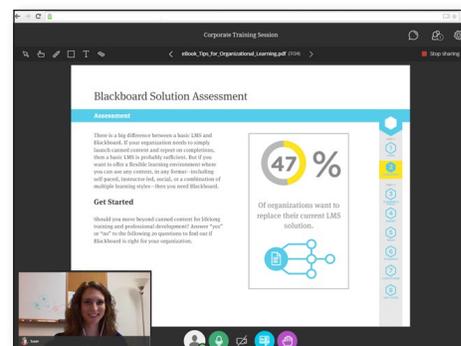
### 24/7 Learning with Mobile Collaboration

In today's mobile world, your employees are accessing information on the go on any device. A fully mobile tool isn't just a "nice-to-have"; it is the cost of entry for any technology that supports today's learners. Blackboard Collaborate mobile web conferencing enables organizations to meet these requirements and expectations by providing access for anyone, anywhere. With Blackboard Collaborate mobile capabilities, participants are able to:

- › Join a live web conference to view session content
- › Communicate via chat and audio
- › Interact in many ways – from chat to raising hands to replicate a traditional classroom setting in the virtual world
- › Access standards based, mobile friendly MP4 recordings

### Learning Simplified – Integrating with Enterprise Technologies Easily

Blackboard Collaborate is focused on education and that's why it not only integrates with Blackboard Learn but it also integrates



**“The technology is as crystal-clear as they say it is. This will help with multiple needs, including better meetings, webinars, mentoring programs and sales training”**

**Customer, Blackboard Beta Program**

## Platform, Services, Proven Practices

- › Designed for education, optimized for learning
- › Fast, quick, one click start up (runs directly in the browser)
- › Reliable and dependable, with high ROI
- › Anytime, anywhere access
- › Rapid adoption with minimal hand-holding
- › Ongoing integrations with Blackboard Learn, Moodlerooms & Moodle
- › Wide spectrum of collaboration choices for everyone
- › Supports individual needs and learning styles
- › Active learning experience on PC, tablet or mobile device
- › Open standards for greater interoperability

## Why Blackboard Collaborate?

- › High definition audio, video and application sharing leveraging innovative WebRTC technology
- › Standards based, mobile friendly MP4 recordings
- › Greater learner engagement for better outcomes
- › Efficient and effective professional development
- › Savings on travel and related expenses

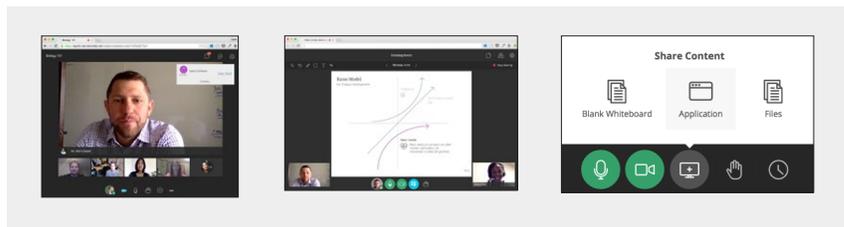
with other leading learning management systems. While the “deepest” level of integration for Blackboard Collaborate is with Blackboard Learn and Moodlerooms, it easily integrates with other LTI compliant learning management systems. Our solution also offers Application Programming Interfaces (APIs) to help make the connection to non-supported products, enabling you to leverage the technology you already have in place.

## Exceed Your Organization’s Online Learning Goals With Our Professional Services

We want to ensure that your organization’s goals are met, goals that will be as varied as your organizations are. So, we updated our Implementation and Training Services to accompany the Blackboard Collaborate release. Our new approach with these services will:

- › Help new and current clients adopt the new technology and achieve maximum benefits with the latest release,
- › provide best practices and advisory input on implementation rollouts, and
- › ensure alignment with overall institutional organizational technology objectives.

Our Blackboard Training offerings help clients quickly and confidently engage with new release features that will help them deliver effective online courses.



**“Blackboard has figured it out. We know our virtual training sessions are going to be successful every single time.”**

**Becky Pluth,  
President and CEO at The Bob Pike Group**

For more information, contact Thomas Herrmann, Senior Regional Sales Manager, Blackboard at **443.789.1780** or **thomas.herrmann@blackboard.com**.

**Blackboard**

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